



## SYLLABUS

2015/2016

CYCLE 1

## DEMANDE DE VISA

Copie vers 2015-16

BACK

<b>IDENTIFICATION</b>	(double-cliquez sur le titre pour modifier la rubrique)
Course title :	GREAT ECONOMIC THINKERS
Supervisor :	HOERBER Thomas
Based in :	Angers - Office : J1923
E-mail :	thomas.hoerber@essca.fr
Teaching language :	English

Semester :	05
Department :	Affaires Internationales
Code :	INT 350
HELISA Code :	
Campus :	Angers
Total number of hours :	45,00 / ECTS
credits :	6,00

Ouvert étudiants échange : Yes

## OVERALL DESCRIPTION (double-cliquez sur le titre pour modifier la rubrique)

The course will address contemporary economic and social issues through the lens of major thinkers in the intellectual tradition of political economy such as Karl Marx, Adam Smith and John Stuart Mill and Nicolas Georgescu-Roegen. Its aim is to understand the problems that arise from the growth of international markets and globalization in connection with post-industrial societies. Through going back to the roots of economic thought, it will be shown that economic theory was once an equivalent to social theory, with room for ethical concerns that make possible to deal with what the economy ought to be like or what goals of economic policy ought to be. In this regard, this course will address the normative implications of economic issues relevant for contemporary European post-industrial societies.

## LEARNING GOALS/LEARNING OBJECTIVES (double-cliquez sur le titre pour modifier la rubrique)

## 1. Functional business knowledge

## 2. Intellectual capacities

2.4 Show the capacity of critical thinking in elaborating an argumentation on concepts and projects.

## 3. Interpersonal, teamwork and communication skills

## 4. Cultural, international and ethical awareness

4.1 Demonstrate the capacity to analyse the economic, social cultural and political environment of a country or region.

4.4 Perceive ethical issues relative to business situations and understand the mechanisms of ethical deliberation and action.

## 5. Technological competence

## ORGANISATION (double-cliquez sur le titre pour modifier la rubrique)

	Lecture	Seminar	Other
<b>Introduction to Great Economic Thinkers</b>	2,00	1,00	0,00
<b>Marxism</b> - Theory, ideology, practice and attitude » Ideologies Prepare for the following session: and economics Theodore Cohn. Global Political Economy; Theory and Practice. 2003. Ch. 5. The Historical Structuralist Perspective. » The case of David N. Balaam and Michael Veseth. Introduction to International Political Economy. 2005. Ch 4. Marx, Lenin and the Structuralist Perspective.	6,00	6,00	0,00
<b>ENRON</b> » Globalisation » Theoretical perspectives » Group exercise: Neo-liberalism to communism - Structuralist Theory » Application Prepare for the following session: of theory: Karl Marx. Das Kapital. (2009, Regnery Publishing). Ch XIX- XXII The transformation of the value of labourpower into wages; Time-wages; Piece-wages; National differences of wages. Greece - Karl Marx. 'Estranged Labour' from Economic and Philosophical Manuscripts (1844), Marx and Engels Collected works, vol. 3, pp322-326 causes and solutions » Exercise: public or private? - Marx and Labour Theory » Democracy Prepare for the following session: or revolt? The Ernest Mandel. An Introduction to Marxist Economic Theory. 1969. Ch. 3. Neo-capitalism case of Spain: Kieran Allen. Marx and the Alternative to Capitalism. 2011. Ch. 11. The Economics of Socialism. Os Indignados » Exercise: wealth distribution - morals and attitudes » Application of theory: the South-American experience - The death of neo-liberalism » Current trends of economic theory (European Union, USA, Argentina) » The role of neo-structuralism in a globalised world. » Democracy or revolt? Does Marx have answers for 2015?			
<b>Liberalism</b> - Adam Smith: <i>Introduction</i> » Das Adam A. Smith, Theory of moral sentiments, 1759. Smith problem A. Smith, An Inquiry into the Nature and Causes of the Wealth of Nations, 1776 » Around modern stories about Smith (in-class activity) » Smith's intellectual context - Adam Smith: Sympathy and the Impartial			

<b>spectator</b>				
» Features of Is sympathy self-centred/self-love? (TMS, VII, iii, chap 1, p. 317, 4)				
Hume's and The impartial spectator (TMS, II, ii, chap 2, p. 82)				
Smith's Vanity and sympathy (TMS, I, iii, chap 2, p. 50)				
concept of The poor man's son (TMS (IV, chap 1, p. 181)				
sympathy A. Broadie (2006), "Sympathy and the impartial spectator", in K. Haakonssen (ed), The Cambridge Companion to Adam Smith (pp. 158-188), Cambridge University Press.				
» The impartial spectator				
» How sympathy solves "Das Adam Smith Problem"?				
Adam Smith on mirror neurons and empathy (in-class activity)				
- Adam Smith: The invisible hand paradigm				
» A brief genealogy	Anthony Flew, 'Social Science: Making Visible the Invisible Hands', The Journal of Libertarian Studies, 8(2), 1987, 197-211, sections I and II			
» A minor issue: The source of the harmony of interests	Emma Rothschild, 'Adam Smith and the Invisible Hand', The American Economic Review, 84(2), 1994, 319-322			
- Adam Smith: Economic considerations and modern illustrations	Edna Ullmann-Margalit, 'The invisible hand and the cunning of reason', Social Research, 64(2), 1997, 181-198			
» Three economic claims	WN, IV, ch 1, ch 8; General intro, p. 33			
Smithian economic claims	T. Warlow, 'Mid-18th Century Economic Changes: The Rise of Adam Smith and the Decline of the Mercantilists and Physiocrats', JEEER, 8(3), 2007, 67-82			
Rousseau	WN, IX, 9; General intro, p. 34			
» The role of the state	J. Young, 'Unintended Order and Intervention: Adam Smith's Theory of the Role of the State', History of Political Economy, 37(1), 2005, 91-119			
» The importance of management	» Smith and D. Rasmussen, "Progress and happiness", in Rasmussen, D (2010) The problems and promise of commercial society, 131-158			
Whistleblowing, moral courage and the duty of loyalty				
» Occupy Wall Street				
Protests				
» Corporate lobbying				
» Corruption				
<b>Ecological Economics</b>	6,00	6,00	0,00	
- Introduction into Ecological Economics				
- Karl Polanyi	Costanza, R., Daly, H. E., & Bartholomew, J. A. (1991). Goals, agenda, and policy recommendations for ecological economics. Ecological economics: the science and management of sustainability. Columbia University Press, New York, 1-20. Retrieved from <a href="http://www.researchgate.net/profile/Robert_Costanza/publication/40932460_Ecological_economics__the_science_and_management_of_sustainability/links/09e4150b7e2c8a162600000.pdf">http://www.researchgate.net/profile/Robert_Costanza/publication/40932460_Ecological_economics__the_science_and_management_of_sustainability/links/09e4150b7e2c8a162600000.pdf</a>			
- Nicolas Georgescu-Roegen	Polanyi, K. (1944). The great transformation: The political and economic origins of our time. Beacon Press. 18-39. Retrieved from <a href="http://digamo.free.fr/pola44-.pdf">http://digamo.free.fr/pola44-.pdf</a>			
- ... saisir le libellé de la séance 4	Georgescu-Roegen, N. (1975). Energy and economic myths. Southern Economic Journal, 347-366. Retrieved from <a href="http://www.jstor.org/stable/1056148?seq=1#page_scan_tab_contents">http://www.jstor.org/stable/1056148?seq=1#page_scan_tab_contents</a>			
Ostrom, E. (2010). Beyond markets and states: polycentric governance of complex economic systems. The American economic review, 641-661. Retrieved from <a href="http://www.jstor.org/stable/27871226?seq=1#page_scan_tab_contents">http://www.jstor.org/stable/27871226?seq=1#page_scan_tab_contents</a>				
<b>Conclusions</b>	3,00	3,00	0,00	
- ... saisir le libellé de la séance 1				
- ... saisir le libellé de la séance 2				
	23,00	22,00	0,00	
<b>ASSESSMENT</b>	(double-cliquez sur le titre pour modifier la rubrique)			
	% of final grade	Assessment type	%	Duration (hours)
<b>Final exam (FE)</b>	10	Project Individual	100	
<b>Midterm exam (ME)</b>	10	Oral exam Individual	40	
		Project Individual	50	
		Project Individual	10	
<b>Continuous assessment (CA)</b>	90			

**SUGGESTED FURTHER READINGS** (double-cliquez sur le titre pour modifier la rubrique)